



Introducing

BACKmeUP DATA SECURITY
EndPoint Protection & Device
Management

Needs to Access and Protect Also Growing

Newest
Technology

iPhones



iPads



Android Tablets



Android Smartphones



Traditional
Computers

Windows Desktop



Windows Laptop



Apple Desktop



Apple Laptop



Servers &
Database Tech

Servers



SQL



The Cloud is the Center of all the Action



Protect

- Automation saves time
- Significantly cost effective compared to traditional methods
- Off premises, out of harm's way
- More resistant, more reliable
- Recover from disaster from anywhere
- 24/7 availability



Access

- Collaborate with others easily
- Sync multiple devices together
- Share files over the web
- Work on the go
- Security in the BYOD world



Overview of BACKmeUP Cloud Backup



A Full Application Suite

Backup Servers, PCs, Macs, iOS, and Android devices

We Built a Better Backup: Simple, Scalable, Secure

BACKmeUP Cloud Backup is a simple and secure cloud-based data protection solution, and the product line includes everything a small business would need as well as server backup technologies and a centralized management Dashboard for larger organizations.



Simplicity

Built for businesses both large and small, simple needs and complex environments. All endpoints including mobile devices, desktops and laptops, backed up with ease.



Scalability

Move large amounts of data with long-term scalability. Unique encryption and compression techniques allow us to do so securely.



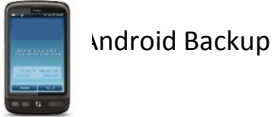
Security

The only online backup technology that encrypts data locally, in transit and at rest in the data center, which goes a long way to assist with compliance scenarios such as HIPAA, US EU Safe Harbor, and PCI.



Cloud Backup for Everyone

Mobile Protection
Backup for iPhone and Android.



Desktop/Laptop Protection
Award-winning backup for Mac & Windows end-points.



BACKmeUP
Online Backup
For OS X



BACKmeUP Online Backup
For Windows XP, Vista 7, 8

Server Protection
Robust cloud backup for both unstructured and structured data.



BACKmeUP for
File Servers
Win 2k3, 2k8, 2k12



BACKmeUP for
Database Protection
Client for SQL Server



BACKmeUP for
Email Protection
Client for Exchange

Cloud Apps
Our back-end technology that makes it work.



BACKmeUP Dashboard
An end-to-end management platform for users. Single pane of glass management for thousands of devices.



BACKmeUP Backup Server
Runs in public cloud mode to power BACKmeUP SaaS offering.
Runs in private cloud mode for in-network enterprise deployments.



Advanced Cloud Backup Features



Complete Server Backup And Recovery

Backup Windows-based servers and virtual machines to the cloud. Use Bare Metal image backup or native SQL server, Native Exchange, and file server backup.

BACKmeUP Cloud Backup includes file and folder backup, file server backup, native Exchange server backup, and native SQL server backup.

Exchange Granular Recovery allows you to perform granular mailbox recovery on exchange backups and recover lost or deleted files quickly. Integrated E-discovery technology lets you search and preview – not commonly seen in typical EGR solutions – but available with BACKmeUP Cloud Backup. Recover at the database, mailbox, or message level.



Complete Server Backup and Recovery

- Integrated SQL Server
- Integrated Exchange Server
- Exchange Granular Recovery
- Bare metal image backup

Bare metal backup is available via our partnership with ShadowProtect. Bare metal backups are the best way to protect all pieces of a server, including its operating system. Bare metal backup delivers a low RTO (Recovery Time Objective), which gets your customers back up and running quickly in the event of a disaster.



Built for Business



Centralized Management Dashboard

Remote management, monitoring, and deployment for all server and endpoint backups.

The **BACKmeUP** Cloud Backup Dashboard monitors and remotely controls an entire business. Everything from software downloads, activity reporting, account management, device management, and rebranding is controlled here.

Monitor account usage & activity by each customer.

Account Name	Size	Percent
korotter_Lisa	4 GB	53%
aidanmacc	40 GB	99%
01mterdemo	100 GB	55%
LASO_dev_backup	200 GB	46%
Woloznik_2013_1@mail.ru	100 GB	21%

Quickly view the status of all your deployments.

Control and manage:

- Re-branding
- Create accounts
- Remote backup policies

Download all software. Including our MSI for remote deployment.

Download	Download	Download	Download
Granular Recovery for Exchange			
ShadowProtect v3.5	ShadowProtect v3	ShadowProtect v3	
Online Backup for Windows (EXE)	Online Backup for Windows (MSI)		
Online Backup for Mac			



Leading Security

Encryption

BACKmeUP Cloud Backup uses a unique three-tiered encryption process modeled on the system used by the U.S. military. Data is encrypted with the following process:

- Locally encrypted at 256 bit AES
- Encrypted in transit during upload
- Encrypted at rest in the data center

A further security option, **Ultrasafe**, encrypts data in such a way as it can only be accessed by the user and no one else. This feature is the ultimate in data security.

AES
encryption



Overview of BACKmeUP Cloud Backup



- Selects appropriate data files to backup (not application files)
- Runs backup at a prescribed schedule, typically daily
- Initial upload is largest
- After initial upload, only new files and changes are transferred
- Recover files from any location, any time, either a single file or all files





**BACKUP ANY DATA,
ANY TIME,
ANY DESTINATION**

We NEVER DELETE.... You NEVER LOSE